

ANNUAL REPORT 2014 – 2015

BBV & Sexual Health
Promotion Team

Welcome to the annual report of the BBV and Sexual Health Promotion team. This document provides an overview of the work of the team from April 2014 to March 2015.

If you would like any further information on our work programmes, please contact the lead officer as listed below:

Lanarkshire BBV and Sexual Health Promotion Team

Kerri Todd, Assistant Health Promotion Manager (Lead)

Jacqueline Martin, Senior Health Promotion Officer & Condom Distribution Scheme Manager with lead responsibility for:

- Condom Distribution Schemes (C Card and Just Ask)
- BBV and HIV Antenatal Screening Training for Midwives
- BBV awareness training for Health Care Support Workers

Colin Anderson, Senior Health Promotion Officer with lead responsibility for:

- Equalities (gender and mental health)
- New Media
- Mapping data for teenage pregnancy and teenage pregnancy

Jude Irwin, BBV & Sexual Health Training and Education Manager with lead responsibility for:

- Training and Education programme, with an emphasis on
 - Training and support for educational establishments
 - Parents and carers
 - Vulnerable young people and the staff who work with them

Carolyn Arthur, Health Improvement Practitioner with lead responsibility for:

- Lanarkshire Sexual Health Website
- World AIDS Day
- Information and Resource Development

Janet Robison, Project Co-ordinator for Condom Distribution Schemes and team secretary

Mags Murray, team clerical officer

BBV & Sexual Health Promotion Team

1st Floor

Law House

Airdrie Road

Carluke

ML8 5ER

Telephone: 01698 377623

For general enquiries, please email: janet.robison@lanarkshire.scot.nhs.uk

Annual Report of the BBV & Sexual Health Promotion Team

2014 – 2015

Team News

There were some significant changes to the team during the year, including:

Senior Health Promotion Officer (SHPO), Colin Anderson, secured a 0.4wte secondment to the role of Health Improvement Manager for the Integrated Children's Services (ICS) Team in the Rutherglen/Cambuslang area. This took effect for the full year and had benefit for the team as one of the pieces of work Colin led on related to teenage pregnancy.

As a result of Colin's secondment to ICS, extra hours were required in the team to bridge the gap. Given the lack of capacity in the Condom Distribution Schemes in recent years, Jacqueline Martin and Janet Robison took on an extra day per week to concentrate on developing the service and dealing with the additional C Card Centres brought on board by the change in boundary with NHS Greater Glasgow and Clyde.

Tracy Ann Kidd, who had been with the team since 2008 as Health Promotion Officer, was successful in gaining a promoted seconded post with the Smoking Prevention Team and moved on early in the year. Following a recruitment process, the team welcomed Carolyn Arthur, who had been working in the department as a Health Improvement Practitioner within the North East and North West Unit teams.

Following a highly successful 20 month secondment with the team as Curriculum Support Teachers, Susi Cornwell and June Marnie returned to their teaching posts within North Lanarkshire Council and South Lanarkshire Council, respectively, at the end of June 2014. Susi and June were a great asset to the team and delivered a comprehensive training and capacity building programme for primary school teachers across Lanarkshire. In addition, they were instrumental in the development of the Relationships, Sexual Health and Parenthood curricular framework for additional support needs schools.

The team also welcomed Mags Murray as part time clerical officer in August 2014. This post provides support to Janet, who is only part time as the team secretary, and is fixed term to March 2016.

Condom Distribution Schemes (CDS)



The CDS provides free condoms for all those living, working or studying in Lanarkshire by operating three separate schemes. These are 'Free Condoms No Fuss – C Card', 'Free Condoms No Fuss– Just Ask' and 'Get Rubbered'. The latter scheme is delivered by Terrence Higgins Trust Scotland on behalf of NHS Lanarkshire and the BBV and Sexual Health Promotion team provide the former two schemes.

Free Condoms No Fuss - C Card Scheme



The C Card scheme continues to function well. There are currently 117 outlets registered with the C-Card scheme; **56 GP practices and Health Centres and 61 pharmacies.**

Number and type of Card centres

C Card Centre Type	Number
Health Centre	26
GP surgery	18
Medical Centre	6
Medical Practice	5
Pharmacy	61
Healthy Living Centre	1

Boundary Changes – resulted in 10 centres transferring over from NHS Greater Glasgow and Clyde to the Lanarkshire C Card Service. As there are slight differences between the two schemes, support was provided by the CDS manager and co-ordinator which resulted in the changes being implemented smoothly.

New C Card Centres – in addition to the centres which transferred over to NHS Lanarkshire, an additional 9 outlets came on board as C Card Centres. This was possible due to the additional capacity in the team.

Training for C Card Administrators – Six training sessions for C Card Administrators have been undertaken this year attended by 33 staff. Evaluations were very positive and a preliminary report is available on request. Following further analysis of the responses, further training sessions will be arranged.

Free Condoms No Fuss – Just Ask



At 31 March 2015, there were 41 agencies registered with the Just Ask service.

A full review of the scheme will take place during the forthcoming business year and will report in May 2016.

Just Ask @ UC – The launch of this pilot to provide condoms directly to young people attending Universal Connections facilities in South Lanarkshire was delayed while guidelines for youth workers were developed. The guidelines are still awaiting ratification by the relevant governance groups and stakeholders. Following this, training for youth work staff in the Hamilton area will be arranged and the pilot will commence.

Just Ask – GPs – No new practices have registered this year so membership remains at 10 GPs and 6 Practice Nurses. The scheme will be part of the wider review of Just Ask services which will report in May 2016.

CDS Annual Report

Preparation for the CDS Annual report for 2014-15 will begin in September 2015 which allows 6 months for C Card Centres to return their records to the Project Co-ordinator.

BBV and HIV Antenatal Screening Training for Midwives

The training continues and evaluates well, however numbers attending have dropped. This is in part due to the longevity of the training as it has been offered since 2006 and most qualified staff have now attended. A staff midwife from Wishaw General Maternity Unit and a BBV specialist nurse from Hairmyres Hepatitis service deliver the training and a total of 7 sessions have been delivered during the year.

Jacqueline Martin provides support to the midwife and updated statistics relevant for the training course.

Training and Education

Capacity building is one of the core activities of the team and one of the ways this is delivered is via the comprehensive training programme that is provided to a range of community planning partners, students, parents/carers and vulnerable young people. Over 50 training sessions were delivered this year (see appendix 1 for a full breakdown).

Sexual Health and Relationships Education for parents and carers - with the added capacity of the Curriculum Support Teachers (CSTs), it was possible to accommodate requests from primary schools to provide an input to parents nights where the benefits of delivering the Relationships, Sexual Health and Parenthood (RSHP) element of the Health and Wellbeing curriculum could be explained. These sessions evaluated extremely positively with parents and carers, who reported feeling better informed about what would be covered at key stages in the curriculum and more able to support this at home.

To make this workstream sustainable, the Training and Education Manager will now discuss support requirements with schools and provide inputs as required. This can range from discussion with the Headteacher on what to cover when speaking with parents and carers to personally providing the session.

Speakeasy – is a sexual health and relationships education (SHRE) programme for parents and carers to equip them with the skills to discuss issues with their children as they grow up. In addition to delivering a facilitators course, the Training and Education Manager also provided support to the local facilitators network, along with health improvement colleagues.

Sexual Health and Relationships Education for Educational Establishments – training on RSHP is provided for teachers at all stages in their career, from students and newly qualified teachers (NQTs) to primary and secondary teachers with many years of experience. Key achievements for the year include:

- Throughout the course of their secondment, the CSTs made contact with, and provided support to, over 40% of all primary schools across both local authorities. All schools the team worked with were non-denominational.
- The development of a curricular framework for additional support needs schools, which was launched in August 2014.
- Delivery of 11 CPD sessions for NQTs, primary and secondary teachers.

BBV and Sexual Health Training and Education

- There was an increase in demand for SHRE courses from professionals working with young people. As a result additional sessions have been arranged for later in 2015 to meet requests.
- 8 sessions delivered for students at New College Lanarkshire and NHS Lanarkshire health care support workers on BBVs and wider sexual health issues (including syphilis)

Looked After and Accommodated Children and Young People

- The programme of training to support the implementation of the SHRE guidance for residential staff and foster carers of looked after and accommodated young people was in its maintenance phase this year and two sessions for each local authority were arranged as agreed.
- The impact of the first tranche of training was evaluated with North Lanarkshire Council staff. Feedback was very positive with clear examples provided of how staff have incorporated the training into their practice.
- Due to staff changes, it has been agreed to deliver more courses to staff and foster carers in 2015-16.

Equalities – Gender

- Colin Anderson and Fiona Douglas, Training Manager with EVA services in NHS Lanarkshire, developed and piloted a training course on understanding gender and integrating a gendered analysis into every aspect of health improvement work. Feedback from the pilot session with health improvement staff was very positive and an adapted version has been delivered to North Lanarkshire Leisure Trust staff and LANDED volunteers. Given the underpinning nature of their work, further work in this area is planned for 2015-16.
- A poster was developed which contained messages about healthy relationships to coincide with the release of the film “50 Shades of Grey”. This

was promoted across NHS Lanarkshire and received positive interest nationally from gender based violence colleagues.

Equalities – Mental Health

- A report of the pilot programme of briefing sessions for community mental health staff on the mental health profile of LGBT populations was submitted to the Mental Health and Learning Disability Unit Management Team and a date to discuss option for the continuation of this approach has been arranged for May 2015. This is part of NHS Lanarkshire Equality Outcome 4.

New Media

The team has continued to build its knowledge and experience of utilising new media to promote health messages on sexual health and BBVs. Highlights include:

- Development of a Facebook page, *Life, etc*, which will promote a range of health improvement messages throughout the year. The page was launched in February 2015 and had a daily post to support LGBT History Month.
- A report has been drafted collating previous experience of using Facebook and capturing learning to date. This will be presented at the North Lanarkshire CHP Management Team meeting in May and shared more widely thereafter.

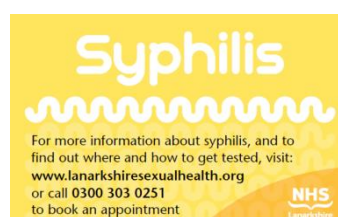
Health Improvement Strategy for HMP Shotts

The SHPO with lead responsibility for this workstream has continued to progress the sexual health and BBV actions contained in the health improvement action plan. A needs assessment for prisoners' information needs regarding BBV and sexual health issues was undertaken in February 2015. Fifty-four prisoners responded equivalent to a 10% return rate. The SHPO will analyse the responses and produce a report and action plan.

Mapping Work

The opportunity to better utilise the available data on rates of teenage pregnancies and sexually transmitted infections (STIs) has been explored this year. This has involved liaison with the administrator for the clinical sexual health system (NaSH) and public health colleagues within NHS Lanarkshire. Due to the lack of suitable software internally, it has been necessary to link with local authority partners to gain agreement that they can map the data onto locality boundaries.

Teenage pregnancy statistics will be mapped by school catchment area to identify if there are particular trends and ascertain if there will be benefit in progressing targeted work with key schools to reduce rates. Data on STIs has been linked to intermediate datazone level to highlight areas of concern and this will be shared with colleagues working in locality areas.



Syphilis

Jacqueline Martin has been representing the team at the multi-agency Syphilis Incident Management team meetings.

The leaflets created to provide information for members of the public have continued to be distributed via inclusion in the C Card packs and through maternity services.

A dental dam pilot took place in New College Lanarkshire due to the transmission of Syphilis via the oral route. Results of the pilot demonstrated that there was no interest in using the dams so this will not be rolled out.

Prior to the festive season, unit health improvement colleagues linked with local pubs and clubs popular with the target age range of under 25 year olds and promoted a preventive message that encouraged testing. Contact was made with Police Scotland, Youth Forums, Youth Councils and Young Scot around using their social media platforms to tweet the prepared message from NHS Lanarkshire. The Communications Manager for NHS Lanarkshire also tweeted the message however there was only one re-tweet of the message, highlighting the challenges of promoting sexual health messages.

World AIDS Day

The HPO successfully delivered awareness raising activities for World AIDS Day (WAD) 2014. The annual newsletter was disseminated widely and featured in the NHS Lanarkshire staff briefing and is available at: <http://www.lanarkshiresexualhealth.org/wp-content/uploads/downloads/2014/11/WAD-newslet-A5-2014.pdf>. Working in partnership with the Health Working Lives (HWL) team, electronic resources were sent to every workplace signed up to HWL as well as providing information stalls within workplaces.

An event was held in Airdrie Town Hall showing the film 'Dallas Buyers Club', and red ribbon flags were flown from seven locations across the county. Two buildings participated in the Light UP Scotland campaign: Wishaw General Hospital and Motherwell Concert Hall and Theatre.

A report on the campaign is available on request.

Lanarkshire Sexual Health Website

The website, www.lanarkshiresexualhealth.org, continues to be a well used resource with over 90,000 visits over the year (over 70,000 were unique visitors). The HPO ensures service information contained on the website is updated in a timely fashion. To facilitate this, an agreement has been reached with sexual health services that the NaSH administrator will review the clinic information on the website on a monthly basis and inform the HPO of any required amendments.

Monthly user statistics are monitored and patterns demonstrate that clinic information continues to be the most popular area of the site. This only changes if there is an awareness raising campaign targeting a specific issue, e.g. syphilis.

The HPO has spent the latter part of the year considering how the website can be redesigned and brought in-house so that ongoing management will be easier. This will form a major workstream for the forthcoming business year.

Information and Resource Development

Young People's Sexual Health Services - the HPO completed a series of focus groups with young people to establish what they wanted promotional materials to look like. The request was for the resources to be electronic and for them to be promoted by advertising through social networks. A poster with a blank space that will allow local areas to list their nearest services will also be developed.

DVD – in partnership with LANDED and their volunteers, a DVD will be produced for young people highlighting key sexual health issues (e.g. information on STIs; what happens when you visit a sexual health clinic). The resource will include short sections that can be used altogether or individually. The videos will also be made available on the website and will be linked to Curriculum for Excellence.

LGBT Charter Mark

On behalf of the team, the HPO finalised the evidence portfolio for the LGBT Charter March and submitted this to LGBT Youth Scotland. The review team is due to meet in April and the team hopes to receive the award soon after.

APPENDIX 1

BBV & Sexual Health Promotion Team

Training Commitments around Sexual Health and Relationships Education and BBVs – April 2014 to March 2015

April 2014

Date	Duration	Staff being Trained	Brief Summary of Content	Number Trained	Status
28 th April 2014	1 ½ hours	Glengowan Primary School	RSHP Parents Session	11	Completed
29 th April 2014	1 ½ hours	Holytown Primary School	RSHP CPD Teachers Session	14	Completed

May 2014

Date	Duration	Staff being Trained	Brief Summary of Content	Number Trained	Status
1 st May 2014	1 ½ hours	Carstairs Junction Primary School	RSHP Parents Session	7	Completed
7 th May 2014		Strathclyde University Lecture	RSHP Session	18	Completed
8 th May 2014	1 ½ hours	Kildrum Primary School	RSHP Parents Session	12	Completed
12 th May 2014	45 mins	Cambusnethan Primary School	RSHP CPD Session	11	Completed
13 th May 2014	3 Hours	C Card Staff	C Card Administrators Training	3	Completed
15 th May 2014	1 ½ hours	Cleland Primary School	RSHP Parents Session	11	Completed
19 th May 2014	1 ½ hours	Cambusnethan Primary School	RSHP Parents Session	27	Completed
20 th May 2014	1 ½ hours	Ladywell Primary School	RSHP Parents Session	32	Completed
20 th May 2014	1 ½ hours	Bothwellpark Primary School	RSHP CPD Session	7	Completed
27 th May 2014	1 ½ hours	Cleland Primary School	RSHP CPD Session	5	Completed
29 th May 2014	2 hours	Health Care Support Workers – NHSL	BBV Awareness Session	15	Completed
29 th May 2014	1 ½ hours	East Ayrshire Teachers	RSHP CPD Session	15	Completed
29 th May 2014	½ day	HCSW	BBV Awareness Raising Session	15	Completed

June 2014

Date	Duration	Staff being Trained	Brief Summary of Content	Number Trained	Status
3 rd June 2014	1 ½ hours	Chapelton Primary School	RSHP Parents Session	10	Completed
23 rd June 2014	1 day	Multi Agency Staff	Sexual Health and Relationships Education		

July 2014

Date	Duration	Staff being Trained	Brief Summary of Content	Number Trained	Status
2 nd July 2014	½ day	HCSW	BBV Awareness Raising Sessions	5	Completed

August 2014

Date	Duration	Staff being Trained	Brief Summary of Content	Number Trained	Status

September 2014

Date	Duration	Staff being Trained	Brief Summary of Content	Number Trained	Status
10 th September 2014	2 Hours	Multi Agency RSHP Twilight – Contraception	RSHP CPD	10	Completed
15 th September 2014	½ day	HCSW	BBV Awareness Raising Session	18	Completed
17 th September 2014	2 Hours	Multi Agency RSHP Twilight – Alcohol, Drugs & YP	RSHP CPD	15	Completed
25 th September 2014	2 Hours	Young parents attending One Parent Families Scotland session	Gender, the media and sexualisation culture	10	Completed

October 2014

Date	Duration	Staff being Trained	Brief Summary of Content	Number Trained	Status
1 st October 2014	2 Hours	Multi Agency RSHP – LGBT	RSHP CPD	14	Completed
2 nd October 2014	2 Hours	Young parents attending One Parent Families Scotland session	STIs and sexual health	10	Completed
7 th October 2014	1 day	Health Improvement	Gender Reconstruction Training	8	Completed
9 th October 2014	½ day	HCSW	BBV Awareness Raising Session	17	Completed
8 th October 2014	3 Hours	C Card Training	C Card Administrators Training	5	Completed
22 nd October	3 Hours	C Card Training	C Card Administrators Training	7	Completed

November 2014

Date	Duration	Staff being Trained	Brief Summary of Content	Number Trained	Status
4 th November 2014	1 day	SLC unit based staff	Sexual Health and Relationships Education and linking with LAAC policy and guidance	8	Completed
10 th November 2014	3 hours	C Card Training	C Card Administrators Training	4	Completed
11 th November 2014	½ day	HCSW	BBV Awareness Raising Session	7	Completed
7 th November 2014	1 day	Action for Children Young Carers	Sexual Health and Relationships Education Training	8	Completed
26 th November 2014	1 day	Action for Children Young Carers	Sexual Health and Relationships Education Training	8	

December 2014

Date	Duration	Staff being Trained	Brief Summary of Content	Number Trained	Status
3 rd December 2014	3 hours	C Card Training	C Card Administrators Training	3	Completed
8 th December 2014	1 day	Multi agency	SHRE training		

January 2015

Date	Duration	Staff being Trained	Brief Summary of Content	Number Trained	Status
8 th January 2015	1 hr	PGCE (primary) students from University of Strathclyde	Lanarkshire experience of RSHP	350	completed

February 2015

Date	Duration	Staff being Trained	Brief Summary of Content	Number Trained	Status
3 rd February 2015	½ day	HCSW	BBV Awareness Raising Sessions	19	Completed
4 th February 2015	1 day	SLC Fosters Carers	Sexual Health and Relationships Education and linking with LAAC policy and guidance	10	Completed
11 th February 2015	3 hours	LANDED Volunteers	Understanding Gender	14	Completed
17 th February 2015	1 day	Speakeasy Facilitator Training	Sexual Health and Relationships Training	4	Completed
18 th February 2015	1 day	Speakeasy Facilitator Training	Sexual Health and Relationships Training	4	Completed
18 th February 2015	3 hours	LANDED Volunteers	Gender, media and young people	15	Completed
19 th February 2015	½ day	C Card Training	C Card Administrators Training	6	Completed
23 rd & 24 th February 2015	2 days	NHS Mental Health Staff	Routine enquiry of domestic abuse and childhood sexual abuse	15	Completed
25 th February 2015	1 day	New College Lanarkshire Students – Motherwell	BBV Awareness Session	15	completed

March 2015

Date	Duration	Staff being Trained	Brief Summary of Content	Number Trained	Status
3 rd March 2015	twilight	SLC NQTs	Relationships, Sexual Health and Parenthood		
4 th March 2015	1 day	Speakeasy Facilitator Training	Sexual Health and Relationships Training		
4 th March 2015	½ day	C Card Training	C Card Administrators Training	5	Completed
12 th March 2015	1 day	Universal Connections Young People	Sexual Health and Relationships Education	7	Completed
16 & 17 th March 2015	2 days	NHS Mental Health Staff	Routine enquiry of domestic abuse and childhood sexual abuse	16	Completed
17 th March 2015	1 day	NLC Residential Staff	Sexual Health and Relationships Education and linking with LAAC policy and guidance	17	Completed
18 th March 2015	1 day	Strathclyde University – Postgraduate	RSHP workshop Session		
25 th March 2015	1 day	Brook Training	Traffic Light Toolkit Training	16	Completed
26 th March 2015	1day	NLC Foster Carers	Sexual Health and Relationships Education and linking with LAAC policy and guidance	14	Completed